

ALEX KING-HARRIS | RARA AVIS

Multi-Instrumentalist / DJ / CEO of YogiTunes / Yoga Instructor



KEY APPEARANCES AND MILESTONES

- Wanderlust, Beloved Festival, Shambhala Festival, Lightning in a Bottle, King King Club Hollywood, Bhaktifest, Joshua Tree Music Festival, Imagine Festival
- Resident DJ at Ecstatic Dance Big Island, Hawaii, Bay Area (Oakland, SF, Fairfax), Nevada City, Ashland, Victoria, Vancouver, Salt Spring Island
- Nominated for Drama Desk, New York Theater Critics award for outstanding score
- Performed for Sting's 50th Birthday Party
- Degree in Jazz @ Vancouver Island University
- Music Production for Shiva Rea, Jai Uttal, Deva Premal, Donna DeLory, Girish, Hemalayaa, Desiree Rumbaugh, Janet Stone, Cindy Lee, Jiva Mukti, Simon Low, Duncan Wong, Sianna Sherman, + more
- Visiting Instructor of the Sound, Voice, Music in the Healing Arts Certificate Program @ California Institute for Integral Studies, San Francisco, CA

BIOGRAPHY

Known in the music world as Rara Avis (*n. latin for Rare Bird*), Alex King-Harris is a dedicated master of his craft with over 20 years experience in multi-instrumental live performance, DJ-ing and music production. His core focus is on where the electronic underground, yoga and ecstatic dance movements collide.

CEO and Co-Founder of YogiTunes.com, Alex has created a streaming and download music service featuring the world's largest catalog of top quality soundtracks for yoga and wellness activities.

Alex is a visiting instructor at California Institute for Integral Studies lecturing on sound healing and is also a certified yoga instructor.

Rara (*as Alex is affectionately known*) contributed many years of writing and performing with three well known collaborative projects, Shamans Dream, Desert Dwellers and Liquid Bloom. While his solo work can be found on Six Degrees Records.

DISCOGRAPHY

Beneath the Radar, Kerala Dream, Dance Dream Dance, and Downtemple Dub Vol 1,2 + 3, released 2003-2010, all staple albums used in yoga studios every day, all over the world. These were produced under three different projects, Rara Avis, Shamans Dream and Desert Dwellers.

LISTEN

[SOUNDCLOUD](#) | [SPOTIFY](#)

PRESS & TESTIMONIALS

"Medicine Man" OM Magazine

"How to be a Chilled Out CEO" Elephant Journal

- ❖ "Rara's music takes you directly to the root, to the Om!!!" **Shiva Rea** (International Yoga Instructor)
- ❖ *Your sets touch my heart in ways that are deep and profound. Your vulnerability and deep sharing creates a safe place so we can go deeper. Thank you so much for showing up, daring to be honest and vulnerable, and for holding such powerful space..."* **Cindy Lee** (International Yoga Instructor)
- ❖ *Alex "Rara" your teachings, experience, and clarity were illuminating! We all want you back!* — **Silvia Nakkach** (Grammy Nominated Singer; Director of CIIS Sound, Voice, & Music Healing Certificate Program)

OFFERINGS

- Sound healing concert and/or yoga set
- DJ Set (ecstatic dance or late night)
- Teach Yoga + Movement classes (200 Yoga Alliance YTT)
- Sacred singing workshop
- Yoga + Music lecture
- Brand sponsorship from YogiTunes (30,000 email list, 10,000 FB likes)

Streams: Spotify: 11.5 million | YouTube: 4 million | Apple Music: 1.5 million | Google Music: 600,000